



No. OIC/CULT/05(16)2023/000305

Jeddah: 19 JAN 2023

The General Secretariat of the Organization of Islamic Cooperation (OIC) presents its compliments to the Member States, and has the honor to enclose herewith, a registration form, which was received from the Embassy of Burkina Faso in Riyadh regarding the 16<sup>th</sup> edition of the International Arts and Handicraft's Trade Show of Ouagadougou, to be held from 27 January to 05 February 2023, under the theme "*African Crafts, lever for development and factor for the resilience of populations*".

The General Secretariat would like to encourage Member States to actively participate in the said event.

For more information on this event, potential participants are encouraged to contact the organizers via the following contact details:

Email: [salonsiao@ymail.com](mailto:salonsiao@ymail.com), [siao@siao.bf](mailto:siao@siao.bf)

Tel: +22657130023/+22670959385

The General Secretariat of the Organization of Islamic Cooperation (OIC) avails itself of this opportunity to renew to the Member States the assurances of its highest consideration. ✍

To: All OIC Member States



Enclosed: as stated.



SHOWCASE OF AFRICAN'S CRAFTS

**IDENTIFICATION**

|                                 |
|---------------------------------|
| Name of enterprise: .....       |
| Stand Manager : .....           |
| Address: .....                  |
| Town: .....Country:.....        |
| Phone: .....E-mail: .....       |
| Accompanists (2 names maximum): |
| 1.....                          |
| 2.....                          |

**COST OF BOOTHS RENTING**

| FINANCIAL, POSTAL AND TRANSPORTATION INSTITUTIONS |                  |              |
|---|------------------|--------------|
| Cost of booth/ Unit of 9m <sup>2</sup>            | Number of booths | Total amount |
| 2 000 000 FCFA                                    |                  |              |

**PAYMENT METHOD**

- By Bank transfer:
  - TRESOR Account SP-SIAO N°443310000006      Transfer N° SWIFT: TRESOR
  - BCEAO Account N°2612200C00060224 SIAO      Transfer N° SWIFT: BCAOBFBFXXX
- In cash
- By certified check to SIAO

**OTHER INFORMATION**

- Equiped Stand: 01 table, 02 chairs, 01 electrical outlet (220 V);
- Full payment of rental fees upon registration or possibility of paying a deposit of 50% and the balance no later than August 31<sup>st</sup>, 2022 which is the registration deadline **Applications that do not meet this condition will not be accepted;**
- Bank transfer fees are the responsibility of the exhibitor;
  - Please attach a supporting document (in case of bank transfer);
  - No money will be refunded

I certify having read the entire general regulations of the exhibition and undertake to respect it.

At.....,date...../...../.....

Signature and/or stamp

FORM TO BE RETURN TO: DIRECTION GENERALE DU SIAO BY EMAIL TO: salonsiao@gmail.com OR WhatsApp to +226 57 13 00 23 / +226 70 95 93 89

For more information, please contact us at: +226 57 13 00 23/ +226 70 95 93 89 Web site : [www.siao.bf](http://www.siao.bf)



# REGISTRATION FORM-CRAFTSMEN

16th edition of the International Arts and Handicraft's Trade Show of Ouagadougou from October 28<sup>th</sup> to November 06<sup>th</sup> 2022

Theme: « African crafts, lever for development and resilience factor for populations »

Showcase of African's crafts

## IDENTIFICATION

Name Surname/Company Name:.....

Stand Manager: .....

Town..... Country: .....

Phone (WhatsApp): .....Email:.....

Accompanists (2 names):

1.....

2.....

## BUSINESS AREAS (TO CROSS )

Basketry  Pottery/Ceramic  Weaving/dyeing/Clothing /dressing  Leather Goods/ Jewellery

Food crafts  Sculptures  Ornament/Furnishing-  Painting/Batik

Recovery crafts  Antiquities  Other areas (to specify) .....

## COST OF BOOTHS RENTING (Reference currency: CFA Franc. 1 euro= 655,957 CFA)

| EXHIBITION                                | AFRICA ZONE                  |   |   | REST OF THE WORLD                               |   |
|---|------------------------------|---|---|---|---|
|   | Country                      | Individual                                      |   | Air conditioned                                 | Ventilated                                      |
|   | Air conditioned              | Air conditioned                                 | Ventilated                                      |   |   |
| Cost of booth/<br>Unit of 9m <sup>2</sup> | 1.000.000<br>FCFA<br>(1525€) | 700.000 FCFA<br>(1068€)                         | 300.000 FCFA<br>(458€)                          | 1.500.000<br>FCFA<br>(2287€)                    | 1.000.000<br>FCFA<br>(1525€)                    |
| Main aisle booth Option                   | None                         | + 50.000 FCFA <input type="checkbox"/><br>(77€) | + 25.000 FCFA <input type="checkbox"/><br>(39€) | + 50.000 FCFA <input type="checkbox"/><br>(77€) | + 25.000 FCFA <input type="checkbox"/><br>(39€) |
| Number of booths                          |                              |   |   |   |   |
| <b>TOTAL AMOUNT</b>                       |                              |   |   |   |   |

## PAYMENT METHOD

Online payment or by transfer:

Compte TRESOR SP- SIAO N°443310000006 (N° de transfert SWIFT : TRESOR)

Compte BCEAO N°2612200C00060224 SIAO (N° de transfert SWIFT : BCAOBFXXXX)

In cash

By certified check to SIAO

## OTHER INFORMATION

- Equiped Stand: 01 table, 02 chairs, 01 electrical outlet (220 V);
- Full payment of rental fees upon registration or possibility of paying a deposit of 50% and the balance no later than August 31, 2022 which is the registration deadline **Applications that do not meet this condition will not be accepted;**
- Bank transfer fees are the responsibility of the exhibitor;
  - Please attach a supporting document (in case of bank transfer);
  - No money will be refunded

I certify having read the entire general regulations of the exhibition and undertake to respect it.

At....., date..... /...../.....

Signature and/or stamp

FORM TO BE RETURN TO: DIRECTION GENERALE DU SIAO BY:

Email : [salonsiao@gmail.com](mailto:salonsiao@gmail.com) OR WhatsApp to +226 57 13 00 23

For more information, please contact us: +226 57 13 00 23/ +226 76 25 01 80/+226 70 95 93 89

Site web : [www.siao.bf](http://www.siao.bf)

**IDENTIFICATION**

First and Family name .....

Company name: .....

Address: .....

Town: ..... Country: .....

Phone Num: ..... E-mail: .....

Accompanist (if any): .....

Number of participation : .....  
(specify year of the edition)

**YOUR STATUS**

- Wholesaler/importer    Gallery owner    Collector    Museum owner    E-business man
- Purchasing head office    Intermediary    NGO and alternative trade    Others (To be specified):.....

**CENTER OF INTEREST**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Basketry  | <input type="checkbox"/> Pottery/Ceramic       | <input type="checkbox"/> Recovery crafts             |
| <input type="checkbox"/> Textile and clothing                              | <input type="checkbox"/> Furnishing / Ornement | <input type="checkbox"/> Utilitarian crafts          |
| <input type="checkbox"/> Sculptures (Bronze/Metals,<br>wood, stone, glass) | <input type="checkbox"/> Paintings/Batik       | <input type="checkbox"/> Antiquities                 |
| <input type="checkbox"/> Leather Goods                                     | <input type="checkbox"/> Food crafts           | <input type="checkbox"/> Other (to specify)<br>..... |
| <input type="checkbox"/> Jewelry   |  |  |

**INFORMATION REGARDING YOUR STAY** (if available)

Hotel/Accommodation place:.....

Arrival on:.....Departure on : .....

Flight N°: .....Company : .....

**DESIRED ASSISTANCE (AT YOUR RESPONSIBILITY):**

- Exportation    interpreting consultancy (Specify the language) : .....
- Vehicle rental    Touristic guide    Accommodation

At....., on...../...../...../2022

Signature and stamp if possible



# ACCREDITATION FORM - PRESS

10<sup>th</sup> edition of the International Arts and Handicraft's Trade Show of Ouagadougou

From October 28<sup>th</sup> to November 6<sup>th</sup> 2022

Theme: « African crafts, lever for development and resilience factor for populations »

## IDENTIFICATION OF THE MEDIA

|                           |                |                |
|---------------------------|----------------|----------------|
| Name of the media : ..... |                |                |
| Adresse: .....            |                |                |
| Town: .....               | Country: ..... | Website: ..... |
| Phone: .....              | Fax: .....     | E-mail: .....  |

## TYPE OF MEDIA

- |  |   |
|--|---|
| <input type="checkbox"/> Written press | <input type="checkbox"/> Internet                     |
| <input type="checkbox"/> Radio         | <input type="checkbox"/> Others (to be precised)..... |
| <input type="checkbox"/> Television    |   |

## PERSONAL IDENTIFICATION

|   |                 |                   |               |
|---|-----------------|-------------------|---------------|
| Family and first name:.....                     |                 |                   |               |
| Nationality : .....                             |                 |                   |               |
| Address : .....                                 |                 |                   |               |
| Town .....                                      | Country : ..... |                   |               |
| Phone:.....                                     | Cel.: .....     | Fax: .....        | E-mail: ..... |
| CNIB/Passport/ n° : .....                       |                 | issued by : ..... |               |
| Press card n° : .....                           |                 | issued by : ..... |               |
| Position in the media : .....                   |                 |                   |               |
| Stay duration (international press) : From..... |                 | To : .....        |               |

## MEDIA PARTICIPATION TO THE SIAO EDITION (to cross)

- |                                    |                                    |                                    |
|------------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> SIAO 1988 | <input type="checkbox"/> SIAO 2000 | <input type="checkbox"/> SIAO 2012 |
| <input type="checkbox"/> SIAO 1990 | <input type="checkbox"/> SIAO 2002 | <input type="checkbox"/> SIAO 2016 |
| <input type="checkbox"/> SIAO 1992 | <input type="checkbox"/> SIAO 2004 | <input type="checkbox"/> SIAO 2018 |
| <input type="checkbox"/> SIAO 1994 | <input type="checkbox"/> SIAO 2006 |                                    |
| <input type="checkbox"/> SIAO 1996 | <input type="checkbox"/> SIAO 2008 |                                    |
| <input type="checkbox"/> SIAO 1998 | <input type="checkbox"/> SIAO 2010 |                                    |

### NB :

- Please attach a copy of the professional card and a letter of accreditation from your press organization;
- Badges can be collected from the organizers from October 20, 2022, on presentation of an identity document or passport.

At ....., date...../...../.....

Signature and stamp

FORM TO RETURN TO DIRECTION GENERALE OF SIAO BY MAIL: [salonsiao@ymail.com](mailto:salonsiao@ymail.com)

Submission deadline : 31/08/2022.



# REGISTRATION FORM FOR CREATIVITY CONTEST

Theme: « African crafts, lever for development and resilience factor for populations »

Showcase of African's crafts

First name and surname/Company name: .....

.....

Date and Place of birth: .....

Address: .....

.....

Town: ..... Country: .....

Phone: .....

E-mail :.....

**VISA from the ministry in charge of handicraft, of the support structure or from the belonging professional organization**

## Description of the works

Title :

.....

.....

.....

Description (size, height, techniques and used materials)

.....

.....

.....

Estimative cost (in letters and numbers):.....

.....FCFA

NB

- The award takes into account the Sustainable Development Goals as an asset, related to the theme of the concerned edition.
- The participation to the creativity contest is conditioned by the supply of the documents below:
  1. Stand payment receipt ;
  2. A photocopy of the craftsman's professional card or a recommendation letter from the ministry in charge of handicraft or from a support structure of the craftsman or from his/her professional organization;
  3. craftsman's business card ;
  4. A high definition photo of the artwork in print and digital version;
  5. the craftsman's bank account statement (if necessary).

The craftsman, by this inscription, declares on his honor, to have read the rules of the contest of creativity of the 16<sup>th</sup> edition of SIAO and undertakes to comply with them.

At ....., date...../...../.....

Signature and stamp

FORM TO SEND TO: DIRECTION GENERALE DU SIAO OR SEND BY EMAIL: salonsiao@gmail.com (Deadline :17/09/2022).

For more information, please contact us at +226 70 95 93 89 / +226 57 13 00 23 Website : www.siao.bf

## REGULATION OF THE CREATIVITY CONTEST

### **PREAMBLE**

Since its creation, SIAO, has distinguished itself as the ideal setting for African craftsmen to make themselves known to the general public and especially to professional buyers who come from diverse backgrounds.

At each edition of SIAO, authorities and various partners put into competition prizes to recognize and magnify the talent of craftsmen who show ingenuity by creating innovative and quality works.

Among these prizes is the prize for the creativity competition which was instituted to reward the most creative African craftsmen.

### **Article 1 : Objectives of the contest**

The objectives of the creativity contest are:

- ✓ stimulate craftsmen to create new quality works;
- ✓ give visibility to innovative works;
- ✓ recognize the talent and ingenuity of creators;
- ✓ encourage the participation of talented craftsmen at the exhibition

### **Article 2 : Terms of participation**

The creativity contest is open to individual craftsman and / or associations or groups of African's craftsmen.

All the applications for the creativity contest must first be pre-selected at national level, which works are pre-selected by the competent structures of the Ministry in charge of the country's craft industry. Each candidate may present a maximum of three (03) works of which he is actually the creator. These works should not be replicated but new creations. Each candidate fills out a registration form for each work he presents.

Every application is only admissible when the following documents are provided by the candidate:

- ✓ Stand payment receipt
- ✓ A photocopy of the craftsman's professional card or a letter of recommendation from the Ministry in charge of crafts or from the professional organization to which the craftsman belongs to;
- ✓ A high-definition photo of the work in printed and digital version;
- ✓ The craftsman business card
- ✓ the craftsman's bank account statement (if necessary)
- ✓ A technical sheet of the work in one page maximum.

### **Article 3 : Selection Criteria**

For each type of product, the preselection criteria are the following:

- compliance with the theme of the edition,
- accessibility to the international market,
- originality, design and aesthetics,
- innovative,
- series production capacity,
- functionality,
- Cultural content.

### **Article 4 : The international jury**

The international jury of the creativity contest is the same as the one that awards the "Great Prize" of H.E. the President of Faso. Members are renowned for their knowledge in the fields of craftsmanship, design and/or product marketing. The choice of the president and the members of the international jury is left to the discretion of the General Commission of the exhibition. The jury elaborates and adopts its own working methodology. This methodology is made available to the SIAO from the start of the jury's work and can be published if necessary.

The jury of the creativity contest draws up a report signed by the members of the jury which is submitted in a sealed envelope to the competent section of the General Commissariat of the Exhibition. The said report is provided in three (03) copies in paper format and in electronic file.

The remuneration of the international jury of the creativity competition is done in accordance with the joint decree n° 2019-0138 / MINEFID / MCIA of April 12, 2019 covering the payment of specific services within the framework of the organization of SIAO editions and of SARA.

### **Article 5 : Awarding of prizes and announcement of results**

The Creativity Prize rewards the three best works in the Creativity Pavilion;

It is composed of three lots namely:

- **First prize** : 2.500.000 F CFA
- **Second prize** : 1 750 000 francs
- **Third prize** : 1 250 000 francs CFA

The proclamation of the results takes place on the 8th day of the exhibition and the awards ceremony, no later than 48 hours after the closing of the show.

### **Article 6: Miscellaneous**

#### **6.1. The destination and exploitation of the works exhibited at the Pavilion of Creativity**

The exhibitor waives all claims, both against the General Commissariat of the exhibition and the producers or distributors, because of the broadcasting, for the purposes of the event, in Burkina Faso and abroad, by television, videogram or any other medium (books, booklets), his image, that of his work, his brand, his staff, his products or services. He undertakes to impose this obligation on his staff, his subcontractors and his co-contractors.

However, any natural or legal person other than the CGS and the accredited media wishing to shoot must first have the agreement of the exhibitor and the General Commissariat of the exhibition.

**6.2.** Any unselected or non-winning work is returned to his/her author without compensation of any kind.

#### **6.3. Award-winning works become the property of SIAO**

**6.4.** Any dispute arising from the application or interpretation of this Regulation will be settled friendly and by default by the competent courts of the organizer's headquarter.



سند استلام

Receipt Voucher

نأمل تأكيد الاستلام، وإعادة المستند بعد توقيعه على الفاكس التالي:

Kindly acknowledge receipt, and return the document duly signed to the following Fax:  
(+966 12 653 1459)

|                    |                     |                    |   |
|--------------------|---------------------|--------------------|---|
| للمرة الثالثة      | للمرة الثانية       | للمرة الأولى       | ✓ |
| For the third time | For the second time | For the first time |   |

| عدد الصفحات بما فيها هذه الصفحة<br>Page(s) No. including this page | التاريخ - Date | رقم المذكرة - Note No |
|--|----------------|-----------------------|
| 08   | 19/01/2023     | 00305                 |
|  |                |                       |
|  |                |                       |

The receiving end .....:الجهة المستلمة:

Received by: .....:المستلم:

Signature: .....:التوقيع:

Date: .....:التاريخ:

Time: .....:الوقت:

للاستفسار يرجى الاتصال على التلفون رقم: (+966) 12 651 5222 توصيلة 1906

For inquiries, please contact us on telephone number: (+966) 12 651 5222 Ext. 1906

or email: bo.cabinet@oic-oci.org